



Research shows that: **“Reading for pleasure is more important for children's cognitive development than their parents' level of education and is a more powerful factor in life achievement than socio-economic background.”**

### **MEADGATE BOOK WEEK 2020: Monday 2<sup>nd</sup> March– Friday 6<sup>th</sup> March**

Dear Parents and Carers,

Once again this March, Meadgate School will be celebrating reading and our love of books. Over £5000 has been spent on wonderful books at Meadgate School recently which has really invigorated our stock with new titles and inspired pupils to pick up more books. Teachers are once again planning to excite and engage your children with new texts and authors but we would urge you to help your children make the most of book week by getting involved with reading too.

### **Scholastic Book Fair**



Our ever popular Scholastic book fair will arrive on **Wednesday 4<sup>th</sup> March** and be in the school for one week. The fair will be open every afternoon from 3.10 until 3.40 once the children have been collected. As always, there will be a good range of quality fiction and non-fiction available to purchase. There are over 200 titles for you and your child to choose from, and with prices starting from only £2.99, there's sure to be a book for everyone.

### **Get your kids reading with the Book Bingo Challenge!**

***Book Bingo is the brand new reading challenge from Scholastic Book Fairs, guaranteed to keep pupils reading at their Book Fair and beyond!***

Scholastic has asked top authors and illustrators to set reading challenges that children of all ages and reading abilities can complete. From choosing a book they wouldn't normally pick up to reading aloud to friends and family, the challenges are bound to keep them reading long after the Book Fair has left the building! There are amazing prizes to be won from Scholastic, so what are you waiting for? Get the ball rolling and find out more by clicking on the link below and watching the videos:

<https://bookfairs.scholastic.co.uk/book-bingo?nt=t>

**Your children will be bringing a bingo reading challenge home.**

**They have until Friday 27<sup>th</sup> March to get their completed bingo form back to school if they would like it sent off to Scholastic.**

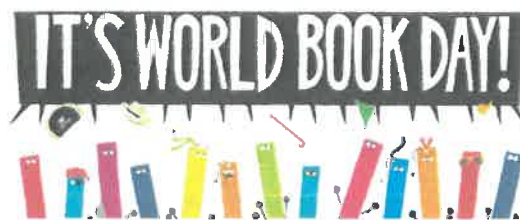
**(Children in Years 4, 5 and 6 may combine this with the spring term Meadgate School book bingo and use titles they have already read for the school version on their Scholastic one.)**

Don't forget that every book you buy can help to get FREE BOOKS for our school. All books bought by you will earn the school commission in new books so we appreciate your custom very much.

## World Book Day: Thursday 5th March

World Book Day celebrates the joy and value of books and reading for children. To help each child on their reading journey, each has a **£1 voucher attached to this**

**letter** which they can use anytime at the fair to purchase books at a reduced cost. The voucher can also be exchanged for a special £1 World Book Day book available at book stores in town.



### Come With A Clue for World Book Day - Thursday 5<sup>th</sup> March

**KS1 and KS2 - Come With A Clue!** We appreciate that parents and carers have just kitted out our pupils with rock star outfits to celebrate the launch of our fantastic TTRockstars times tables APP. With that in mind, we are not expecting a full dress up day for book week. Instead, we would like to invite all of the children to bring or wear to school an item that gives a clue to a book character from one of their favourite books - for example, a Gryffindor scarf, a bucket of dinosaurs or a peach - and to bring the related book with them to school.

We will have a chance to see everyone's ideas and guess some clues in our special book assembly that day where teachers will be sharing their favourite books too.

**Reading to and with your child is vitally important. Did you know:**

- The number of parents sharing stories with their children is in steep decline: only 56% of 3-4-year-olds are read to daily or nearly every day (69% in 2013).
  - Fewer than 19% of 8-10-year-olds are read to daily or nearly every day (down from 25%).
- Source: Understanding the Children's Book Consumer Nielsen, 2018

**That's why we need YOUR help, parents and carers, to promote the importance of sharing stories with children. Reading to children has a positive impact on their well-being and mental health. It builds their imagination and empathy, expands their vocabulary and develops their communication skills. Beyond these many benefits, it also brings great joy to parents.**

Spending just ten minutes a day reading and sharing stories with children can make a crucial difference to their outcome and it is fun for all involved. Please read together anywhere and everywhere, from breakfast to bedtime.

Happy reading!

*CD Pateman*

Christina Pateman, English Subject Leader

